

An initiative by IDEARROOTS FILMS PVT.LTD

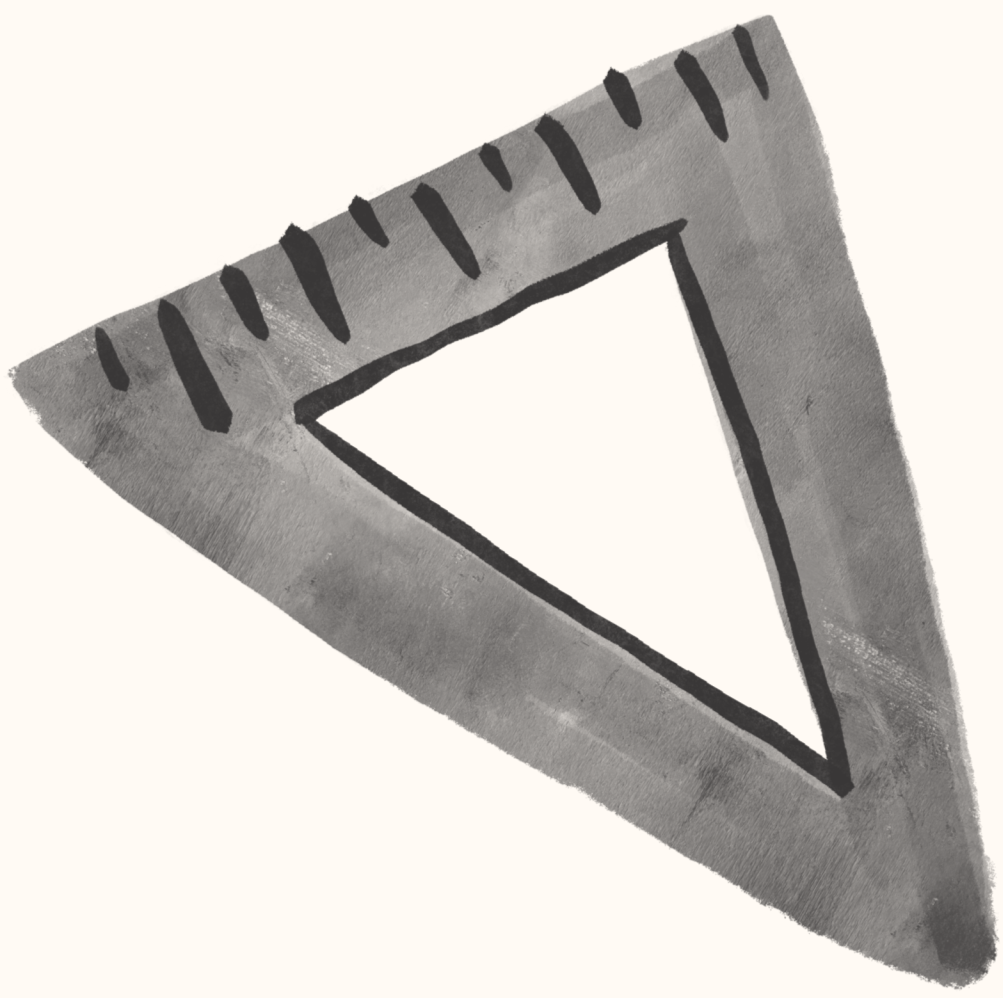
OUT OF THE BOX



CREATIVITY ENHANCEMENT WORKSHOP SERIES



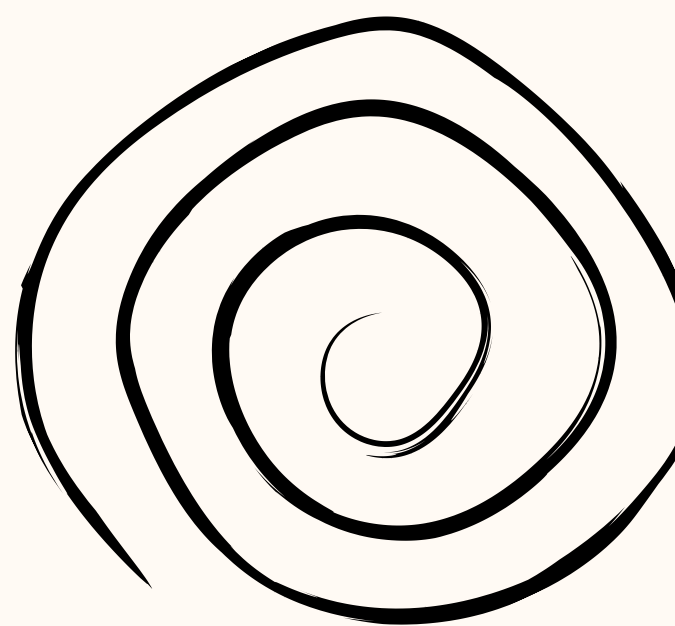
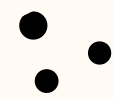
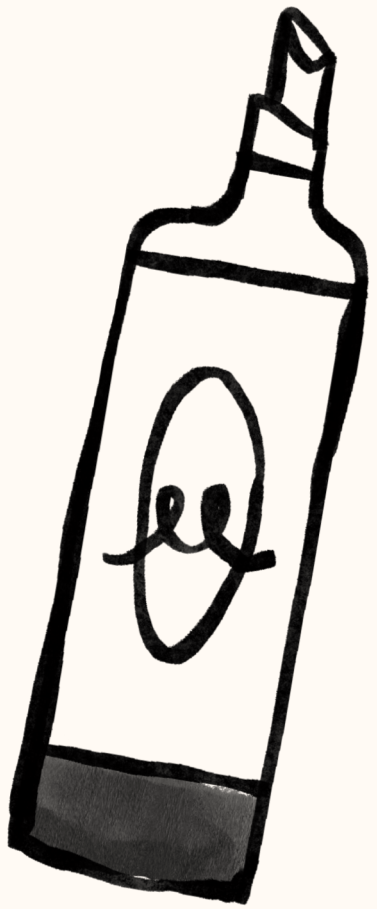
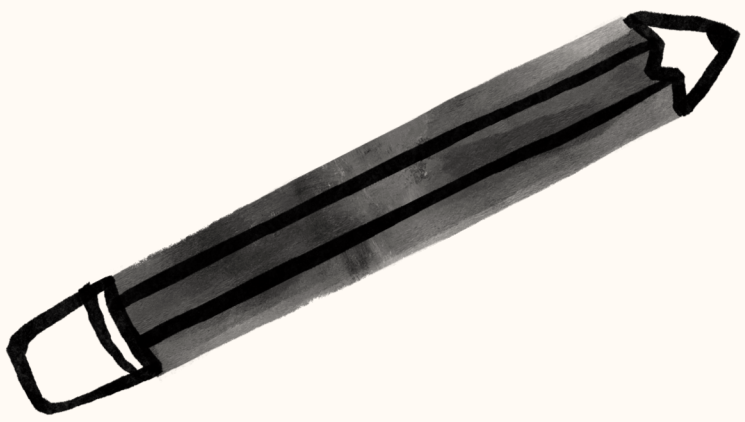
www.idearootsfilms.com/workshops



ABOUT



Welcome to the **Out of the Box Workshop** Program, Our comprehensive series of workshops is designed to empower you with the skills and knowledge needed to thrive in the dynamic worlds of Photography, Cinematography, Social Media Creativity, Leadership and Entrepreneurship, Filmmaking, and Creative Writing.



Each workshop is tailored to cater to beginners and seasoned enthusiasts alike. Gain invaluable insights, practical tips, and real-world advice that will propel your creative journey forward. OOTB isn't just about lectures; it's about hands-on experiences, activities and interactive sessions that foster a collaborative learning environment. Engage with like-minded individuals, share ideas, and build a network that extends beyond the workshop. Whether you're a budding artist, a student, an aspiring entrepreneur, or someone seeking to enhance your creative prowess, OOTB is your canvas to explore, experiment, break free and create without limits!



Out of the Box, or OOTB, is not just a workshop program; it's a transformative experience crafted for those who dare to dream beyond conventional boundaries. In a world where creativity knows no limits, OOTB opens the doors to endless possibilities, offering a unique blend of hands-on learning, expert insights, and collaborative exploration.



ONE-DAY WORKSHOPS

Get a boost of creativity in Just One Day!

Join us for our immersive one-day workshops, each spanning 6 hours, designed to ignite your passion and unleash your creative potential. Whether you're a student eager to delve into the arts or an educator looking to enhance your curriculum, OOTB's one-day workshops are the perfect blend of inspiration and hands-on learning.

Ideal for Schools/Colleges:

Duration: 6 hours per workshop

Cost: 350 INR per participant



WORKSHOP OFFERINGS:



1. SOCIAL MEDIA & CREATIVITY WORKSHOP:

Help you make use of the potential of social media platforms as creative tools without sacrificing your creative thinking.

2. PHOTOGRAPHY:

Develop a keen eye for detail, learn advanced photography techniques, and discover the secrets behind creating visually stunning images.

3. BASICS OF FILMMAKING:

From scriptwriting to post-production, delve into the fundamentals of filmmaking and bring your creative ideas to life on the big screen.

4. CREATIVE WRITING:

Unlock the power of words, explore various writing forms, and discover how your words can turn into lucrative opportunities, paving the way for a rewarding career in the realms of communication and marketing.

5. CREATIVE ENTREPRENEURSHIP:

Transform your creative passion into a viable venture. Learn the essentials of entrepreneurial success in the creative industry, from branding to business strategy.

OOTB BENEFITS YOU SHOULD KNOW:

1

ENHANCE CREATIVITY AND PROBLEM-SOLVING SKILLS:

Develop the ability to think outside the box and tackle challenges with innovative solutions.

2

BOOST ACADEMIC PERFORMANCE AND EXAM SUCCESS:

Creative thinking positively impacts academic achievement, leading to better exam results.

3

PREPARATION FOR FUTURE CAREERS:

Gain a competitive edge in future careers by acquiring highly sought-after creativity and problem-solving skills.

4

DEVELOP CRITICAL THINKING AND COMMUNICATION SKILLS:

Hone critical thinking abilities and effective communication, essential for success in any field.

5

FOSTER RESILIENCE, CONFIDENCE & POSITIVITY:

Build emotional resilience, confidence, and a positive mindset for personal and academic success.

6

PROMOTE ADAPTABILITY AND LEADERSHIP:

Learn to adapt to changing situations and develop leadership qualities for future success.

7

LIFE SKILLS & CHARACTER BUILDING:

Learn How to Apply Creativity to Everyday Challenges: Equip yourself with skills to creatively overcome challenges in various aspects of life.

8

SEE TANGIBLE BENEFITS IN SCHOOL PROJECTS AND BEYOND:

Apply newfound creativity to school projects and witness the positive impact on academic and extracurricular activities.

10

REAL-WORLD APPLICATION:

Experience the immediate application of creative skills learned in the workshops to real-world scenarios, ensuring tangible and lasting benefits.

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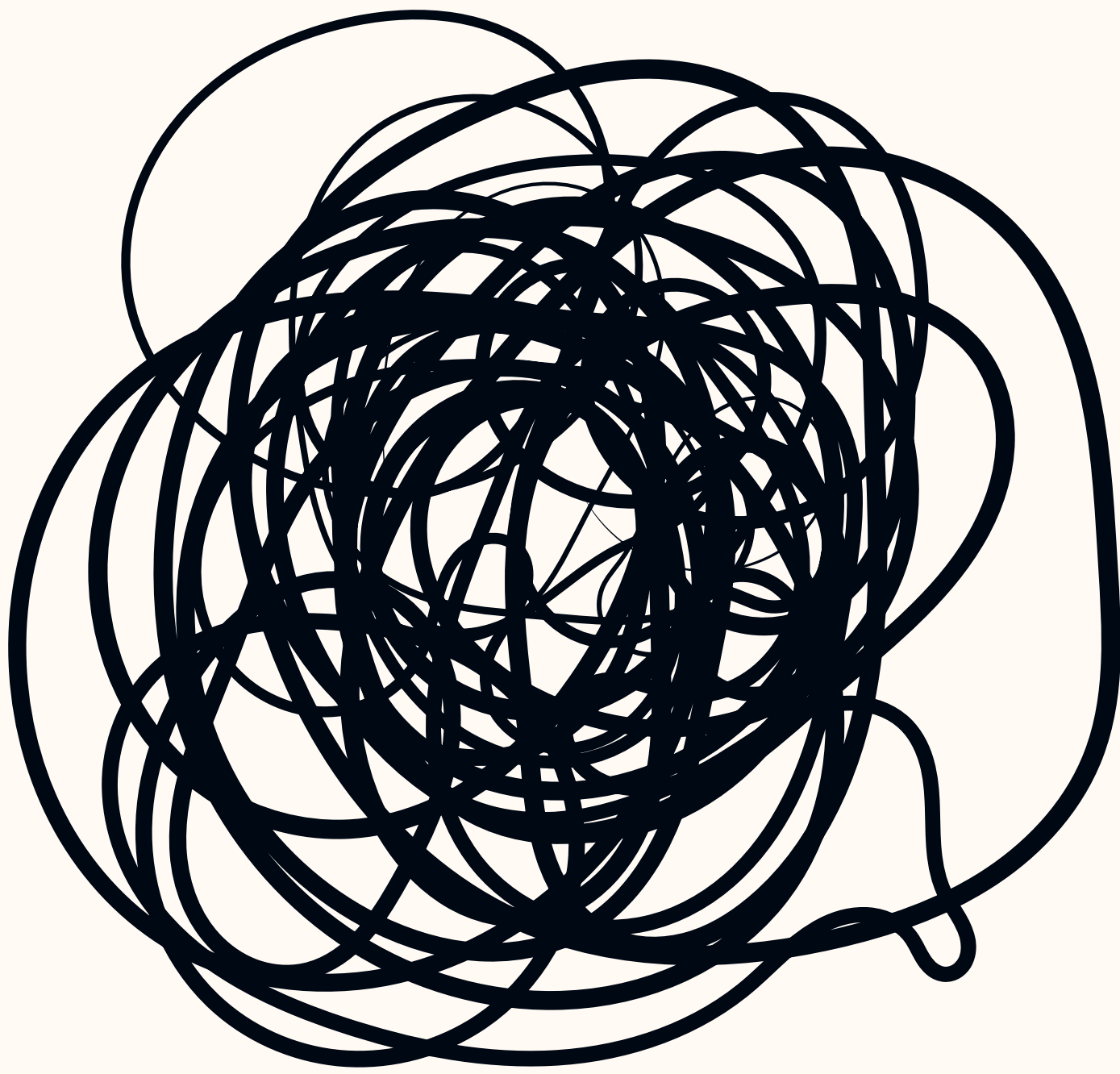
PREPARE YOUR CHILD FOR A BRIGHT FUTURE:

Hone critical thinking abilities and effective communication, essential for success in any field.



**“Creativity is intelligence
having fun.”**

-Albert Einstein



SOCIAL MEDIA AND CREATIVITY WORKSHOP:

In today's fast-paced digital age, the impact of social media on creative thinking is undeniable. While these platforms serve as powerful sources of inspiration and connection, they also pose challenges, ranging from distractions to information overload. OOTB's Social Media Creativity Workshop delves into this dynamic relationship, providing a unique perspective on harnessing the potential of social platforms as creative tools without compromising your innate creative thinking.

1

UNDERSTANDING THE DIGITAL CANVAS:

Explore the vast landscape of social media platforms and understand how they can be transformed into canvases for your creative expressions.

2

BALANCING INSPIRATION AND DISTRACTION:

Learn effective strategies to navigate the fine line between gaining inspiration from social media and avoiding distractions that hinder your creative process.

3

USE IT FOR YOUR BENEFIT :

Discover how to turn Social Media into a powerful tool for creative expression.



BEYOND DISTRACTIONS:

OOTB's Social Media Creativity Workshop is not just about managing distractions; it's about transforming challenges into opportunities. Learn how to use social media as a catalyst for your creativity, turning potential obstacles into stepping stones towards innovation.



Two-Day Workshops

For those seeking a more immersive experience, OOTB presents two-day workshops, each spanning 12 hours, meticulously designed to elevate your skills in filmmaking, creativity, and the exciting realm of creative entrepreneurship.

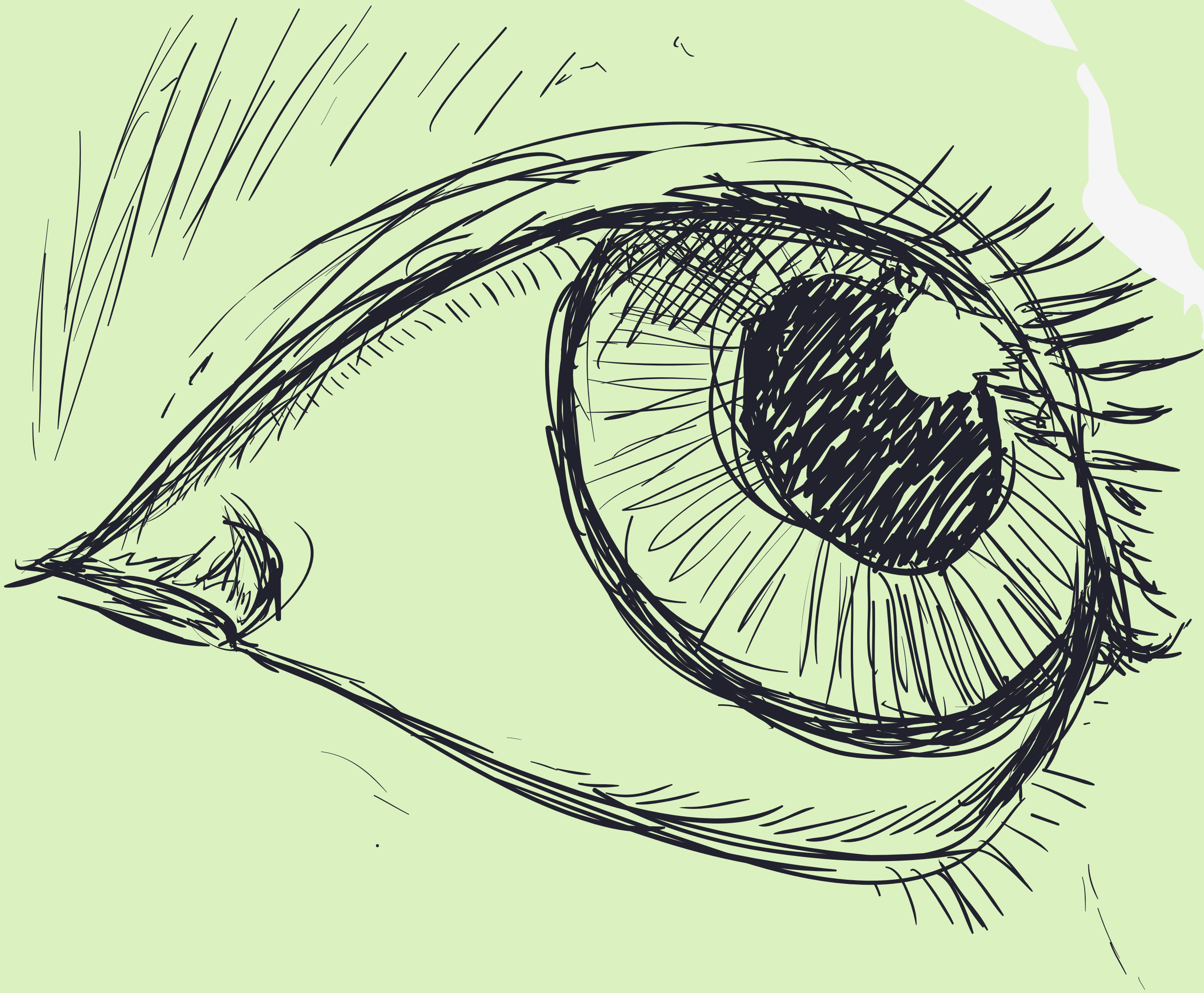


1. Creative Entrepreneurship:

Transform your creative passion into a viable venture. Learn the essentials of entrepreneurial success in the creative industry, from branding to business strategy.

Perks of Creative Entrepreneurship:

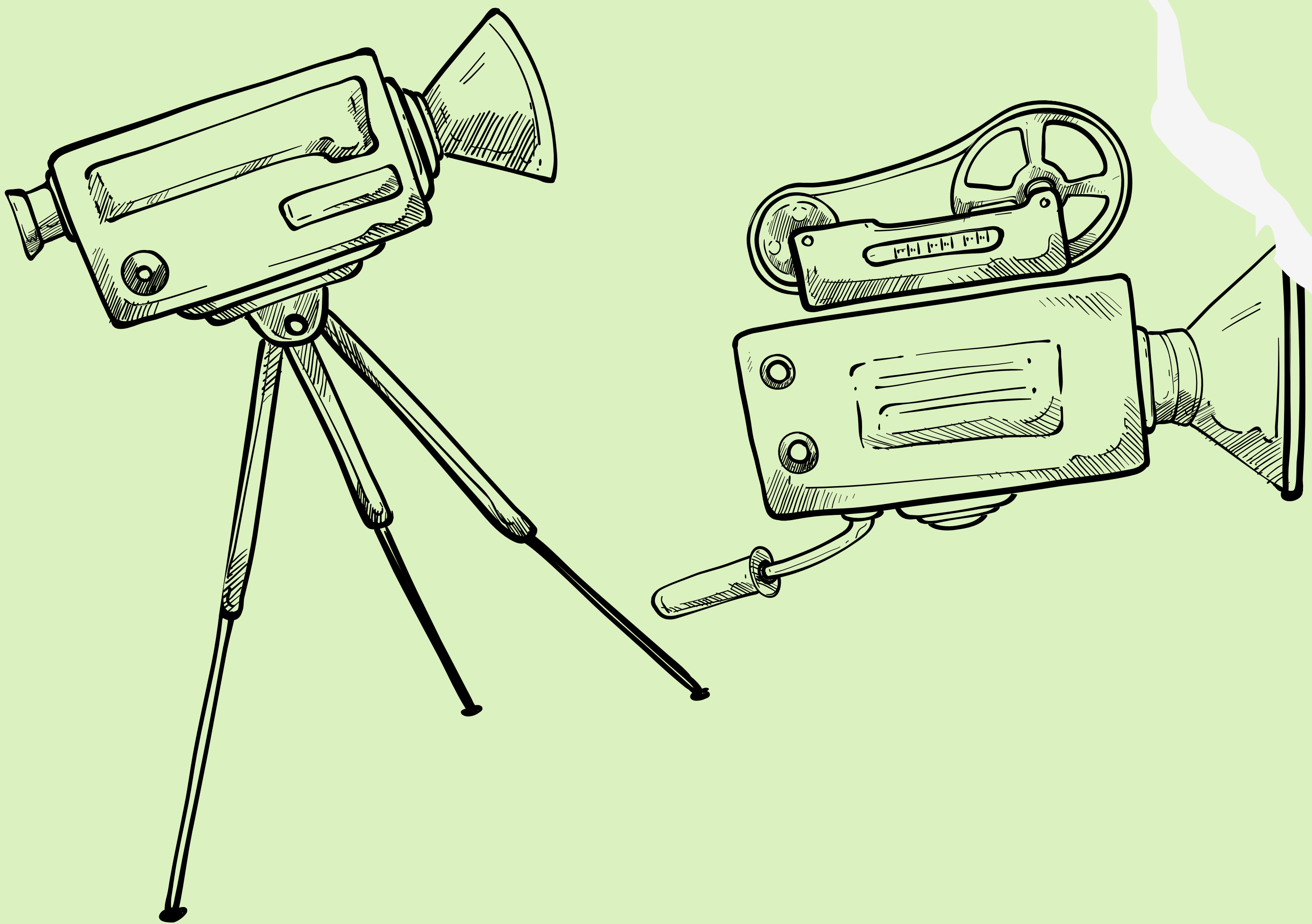
- **Business Strategy:** Learn how to develop a solid business plan, identify your target audience, and create a brand that stands out in the market.
- **Monetizing Your Passion:** Discover various avenues for monetizing your creative skills, turning your passion into a sustainable and fulfilling career.
- **Pitching and Presentation Skills:** Hone your ability to effectively communicate your creative ideas, an essential skill for pitching projects and securing opportunities.



2. Advanced Creativity Exploration:

Take your creativity to new heights with an in-depth exploration of advanced techniques, ideation processes, and collaborative exercises.

- Creative Innovation: Elevate your creative thinking with advanced tools and methodologies, empowering you to push the boundaries of conventional creativity.



3. Filmmaking Intensive:

Embark on a cinematic journey as you delve deep into the art of filmmaking, covering scriptwriting, cinematography, and post-production techniques.

- Filmmaking Mastery: From concept to creation, gain hands-on experience and insights equipping you to bring your cinematic visions to life.

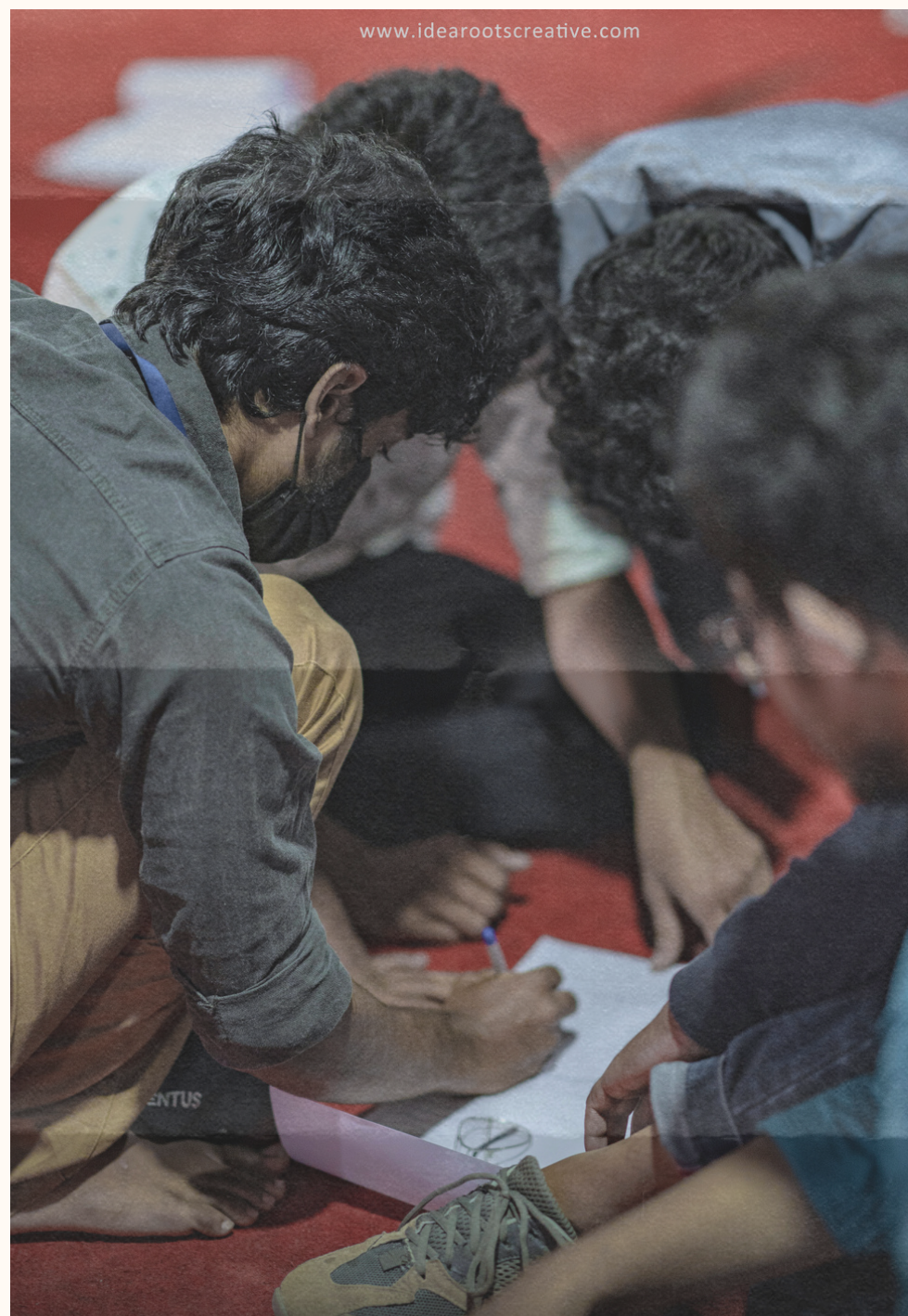


CREATIVITY IS NOT JUST FOR ARTISTS. IT'S FOR BUSINESSPEOPLE LOOKING FOR A NEW WAY TO CLOSE A SALE; IT'S FOR ENGINEERS TRYING TO SOLVE A PROBLEM; IT'S FOR PARENTS WHO WANT THEIR CHILDREN TO SEE THE WORLD IN MORE THAN ONE WAY.

-Twyla Tharp

GALLERY

At Out of the Box Workshops, our mentors are your partners in reaching your fullest potential.





WE HAVE BEEN TO



VLB Janakiammal College of Arts and Science (AUTONOMOUS)



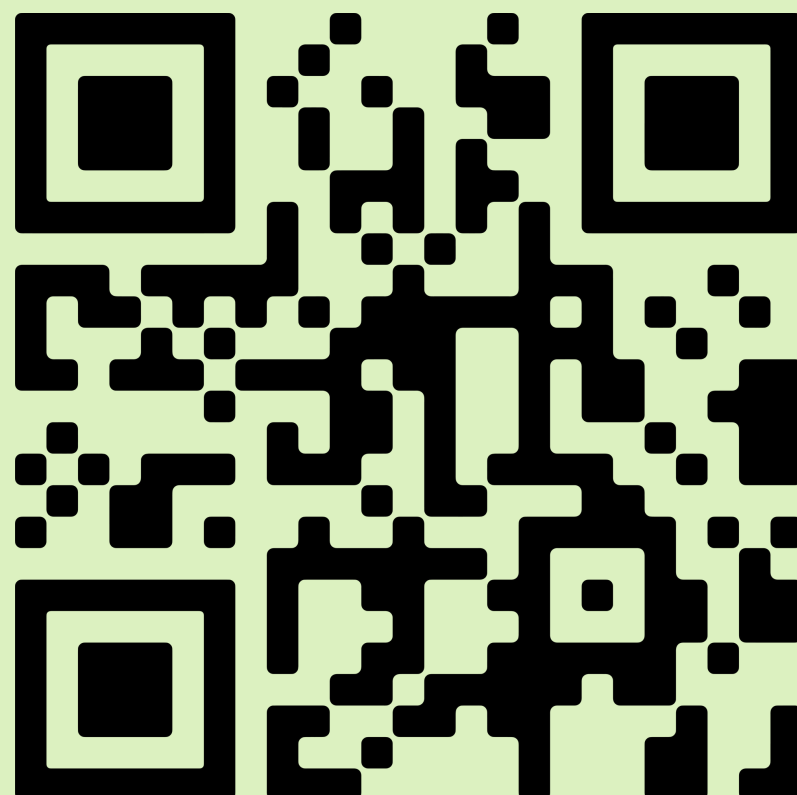
ST. DOMINIC'S COLLEGE
KANJIRAPALLY



M.E.S ASMABI COLLEGE
Affiliated to University of Calicut
NAAC Re-accredited with B++(CGPA 3.00)

AND MANY MORE...

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an initiative by
Idearoots Films PVT.LTD

